



PRESS RELEASE

Silvie Slachter appointed new Director of Sales at Oostwegel Collection

Château St. Gerlach named Best MICE Hotel in the Netherlands

Maastricht, 9 December 2025 – As of early December 2025, Silvie Slachter strengthens the management team of Oostwegel Collection as Director of Sales. In this role, she will lead the Sales, Revenue Management, Meetings & Events and Reservations departments. With her extensive experience in hospitality, sales and event organisation, she will play an important role in further reinforcing the commercial position of Château Neercanne, Kruisherenhôtel Maastricht and Château St. Gerlach, the latter recently named ‘Best MICE Hotel in the Netherlands’.

Slachter (43), born and raised in Limburg, has gained extensive experience at, among others, MECC Maastricht, where as product manager of the hospitality trade fair BBB and Folie Culinaire she was responsible for sales, production, programming and marketing. Since December 2023, she has also served as vice-chair of Euro Toques Nederland, further strengthening her local and national network and engagement within the culinary sector.

Focus on guest experience and visibility

Silvie looks forward to further growing Oostwegel Collection as a whole. “Each of our three houses has its own unique character, yet they share the same ambition: to provide intuitive guest experiences and enable meaningful encounters. My goal is to strengthen our commercial power by enhancing our visibility, building new partnerships and positioning our proposition even more consistently and distinctively in the market.”

MICE ambition

Shortly after her appointment, Château St. Gerlach, part of Oostwegel Collection, received the title of ‘Best MICE Hotel in the Netherlands’ during the 2025 World MICE Awards. This international recognition underlines the strong position of the estate as a business meeting destination and marks an inspiring start for Slachter in her new role. “This award is a wonderful acknowledgement of the hard work and hospitality of our teams,” says Camille Oostwegel, owner and managing director. “With Silvie’s experience and fresh perspective, we can further expand our MICE ambitions, not only for Château St. Gerlach, but for all our houses. Her appointment fits perfectly with our strategy to deepen quality and experience across all market segments.”

Slachter sees the recognition as a solid foundation for further growth: “The fact that Château St. Gerlach has been named the best MICE hotel in the Netherlands highlights the potential of Oostwegel Collection as a top destination for business events.”

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About Oostwegel Collection

Oostwegel Collection is a Limburg-based family business, B-Corp certified, with a unique collection of hotels and restaurants in South Limburg. The company's mission is to create inspiring experiences and meaningful luxury while building a legacy that exceeds expectations. Oostwegel Collection achieves this through four key pillars: people, location, gastronomy, and collection.

Since the beginning of 2020, Camille Oostwegel has been the owner and general director of the company. In doing so, he followed in the footsteps of his father, Camille Oostwegel Sr., who began restoring and repurposing national heritage monuments with great passion and care in 1980. The focus has always been on preserving heritage and supporting the local nature, culture, and art. Today, the company includes: Château Neercanne, Winselerhof, Château St. Gerlach, and Kruisherhotel Maastricht. For more information:

www.oostwegelcollection.com

About Château St. Gerlach

Transcend the ordinary

Nestled in the beautiful Ingendael nature reserve in Valkenburg, just a 10-minute drive from Maastricht, lies Château St. Gerlach. An estate full of memories, with overwhelming beauty and grandeur. Château St. Gerlach boasts 59 hotel rooms with a five-star superior rating, and 55 four-star apartments under the name Corneli Residences. The estate also features a spa & wellness center and two restaurants: Les Salons and Burgemeester Quicx. The St. Gerlach Pavilion and the castle farm offer a wide range of options for business meetings and events. Since 1997, Château St. Gerlach has been part of the Limburg-based family business Oostwegel Collection and has been a member of Relais & Châteaux since 2013. For more information: www.stgerlach.com