



PRESS RELEASE

Oostwegel Collection certified as B Corp

Family business joins global movement for responsible business

Maastricht, September 1, 2025 – Oostwegel Collection has officially been certified as a B Corporation, joining a global movement of companies redefining business by placing people and the planet alongside financial performance at the center of their operations. With this certification, the family-owned company from Limburg underlines its social and sustainable ambitions and aims to continue distinguishing itself in the hospitality sector. Recognition by B Lab, the non-profit organization behind the B Corp movement, confirms that Oostwegel Collection meets rigorous social and environmental standards and goes beyond financial performance alone.

The B Corp Certification assesses the entire business, evaluating companies across five areas: governance, employees, community, environment, and customers. The process is thorough and requires demonstrable results. Companies must achieve at least 80 out of 200 points and provide evidence of sustainable and socially responsible practices, such as energy and water management, waste reduction, fair compensation, diversity, and transparency. Additionally, the company is required to legally embed its social mission in its corporate articles. Recertification occurs every three years to measure progress and encourage further improvements.

A Milestone Achievement

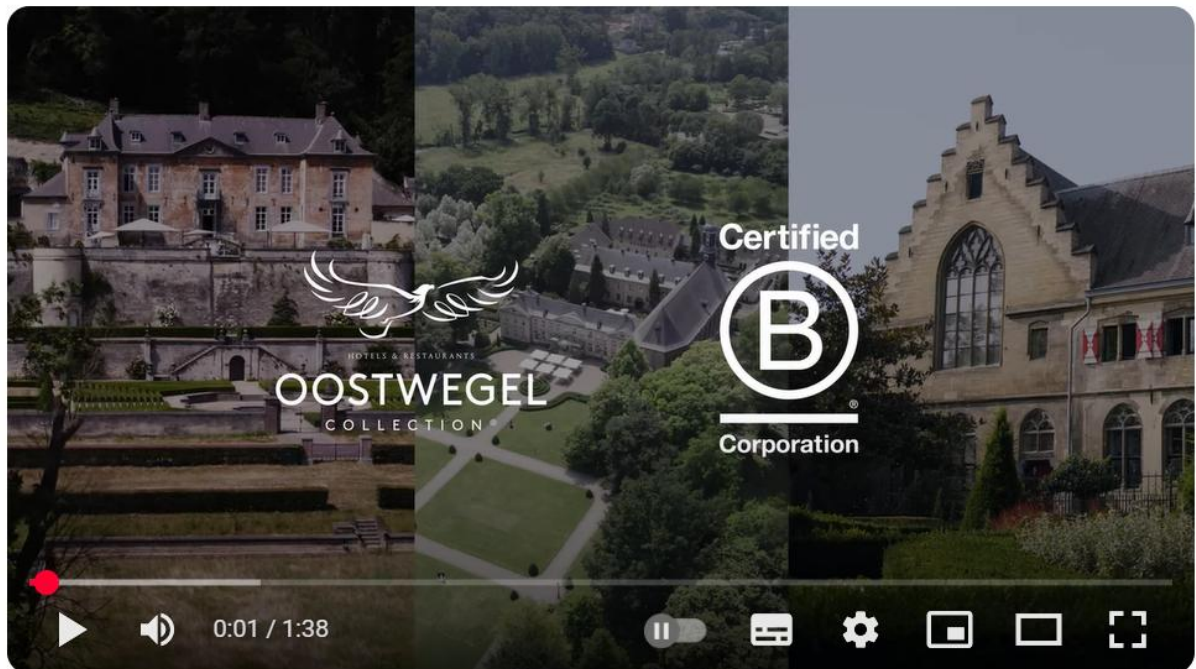
Camille Oostwegel, Owner and Managing Director of Oostwegel Collection, says: “Achieving B Corp Certification marks an important milestone for our family business which celebrates its 45th anniversary now in September. Over the past years, we have invested in making our hotels and restaurants more sustainable and in strengthening our positive contribution to the community. The certification process challenged us to critically evaluate every aspect of our operations and implement improvements where needed. While we are proud of what we have achieved so far, we see this primarily as a starting point. Our ambition is to continuously raise the bar and show that hospitality and responsibility for people and the planet can go hand in hand.”

Oostwegel Collection is now part of a community of 10,000 businesses globally who have certified as B Corps. The B Corp community in the Benelux, representing a broad cross section of industries and sizes comprises over 500 companies and include well-known brands such as Bugaboo and Tony Chocolonely. Oostwegel Collection is one of only eight B Corps in the accommodation industry in the Benelux.

Tessa van Soest, Director of B Lab Benelux: “Being able to welcome Oostwegel Collection to the B Corp community is hugely exciting. Their commitment to doing business differently will be an inspiration to others and really help spread the idea that we can redefine success in the hospitality industry to be as much about people and planet as it is about profit”.



The official announcement can be viewed via this video:



Images:



Meredith & Camille Oostwegel



Oostwegel Collection certified as B Corp

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About Oostwegel Collection:

Oostwegel Collection is a Dutch family business with an exceptional collection of hotels and restaurants in South Limburg. As a certified B Corp, the company is committed to people, nature, and society, with sustainability and social responsibility at its core. The company's mission is to create inspiring experiences and meaningful luxury, while building a legacy beyond expectations. Oostwegel Collection does this through four pillars: people, location, gastronomy and collection. Camille Oostwegel has been the Owner and Managing Director of the company since the beginning of 2020. He followed in the footsteps of his father Camille Oostwegel Sr., who in 1980, with great passion and care, started the restoration and repurposing of national monuments. Preservation of heritage and supporting local nature, culture, and the arts are central to this. The company consists of: Château Neercanne, Château St. Gerlach and Kruisherenhotel Maastricht. For more information: www.oostwegelcollection.nl

About B Lab Benelux:

B Lab is transforming the economy to benefit all people, communities, and the planet. A leader in economic systems change, our global network creates standards, policies, and tools for business. Besides we certify companies -known as B Corps- who are leading the way. B Lab has released its new standards for B Corp Certification in April 2025 — the new standards strengthen accountability and clarity, guiding companies to take concrete actions that align with the movement's core mission. To date, our global community includes over



10,000 B Corps in 105 countries and 162 industries, and over 300,000 companies manage their impact with the [B Impact Assessment](#). Please visit www.bcorpbenelux.com for more information.

NOTE FOR THE EDITOR

For more information about this press release, please contact: Oostwegel Collection, e-mail: marketing@oostwegelcollection.nl, tel: +3143 608 89 00 www.oostwegelcollection.nl. If you wish to receive, or no longer wish to receive, press releases about Oostwegel Collection at a different address, please reply to this email.