



## PRESS RELEASE

*Flow the Collection takes over 16th-century manor farm*

### **Oostwegel Collection bids farewell to Winselerhof**

**Landgraaf, July 18, 2025 – Oostwegel Collection is selling Winselerhof in Landgraaf to hotel group Flow, the Collection. Per 1 August 2025, the 16th-century manor farm will change ownership. The sale is a strategic step that will allow Oostwegel Collection to focus entirely on the luxury five-star segment in the Maastricht area, with further investments in Château Neercanne, Château St. Gerlach and Kruisherhotel Maastricht.**

Winselerhof has been part of Oostwegel Collection since 1986. The national monument, which originated in the 12th century and is therefore the oldest farm in the Landgraaf region, was the only four-star location within the collection since the end of last year when Château St. Gerlach was awarded the five-star superior classification. "Our long-term vision is focused on further strengthening our position in the highest segment," explains Camille Oostwegel, Owner and Managing Director of Oostwegel Collection. "The sale of Winselerhof gives us the space to invest in this in a more targeted manner."

### **Further growth in the luxury five-star segment**

In the past period, the Limburg family business has already invested in its five-star locations: Château Neercanne received seven new suites, the hotel rooms of Château St. Gerlach were renovated, and a renovation and expansion is planned for Kruisherhotel. The proceeds from the sale of Winselerhof will make further investments possible in this, and therefore also quality improvement and growth within the luxury segment.

### **Proud**

"Although this is a well-considered decision, it is also an emotional moment for us to say goodbye to Winselerhof," Oostwegel continues. "It was the third company in our collection, and it will always remain that way. It is a place that has meant a lot to us. We are extremely proud of what we have built there and grateful for the employees who have ensured that guests had an unforgettable experience at Winselerhof for 39 years. Many thanks also to our guests and partners, without them Winselerhof would not have become what it is today: rustic and refined."

### **New phase with trusted values**

For Flow the Collection, Winselerhof is a valuable addition. The hotel seamlessly aligns with the group's mission, which focuses on future-proofing meaningful places with character. "We are honored that Winselerhof is joining our collection," says Patrick Wolffenbuttel, founder of Flow the Collection. "It's a location with soul, its own story, and loyal guests and staff. Exactly the kind of place where we feel at home. The atmosphere, the setting, the gastronomy – everything is perfect. We are therefore fully preserving the existing concept, including the restaurants Pirandello and Luigi's. Together with the team on site, we will continue the tradition of personal hospitality."



All employees will remain on board, current reservations will remain, and no major changes will be implemented. The goal is continuity and strengthening, in collaboration with the team on site.

### **Focus on the future**

“We are confident that Flow the Collection will take care of this beautiful national monument with the same dedication as we have done for all those years,” Oostwegel concludes. “Saying goodbye to Winselerhof means letting go of a dear place, but also embracing the future in which we look forward to offering our guests even more meaningful and unforgettable experiences in our existing five-star hotels.”

Both parties are not commenting on the financial details of the transaction.



Photo caption: Winselerhof in Landgraaf, Photography: Chantal Arnts

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### **About Oostwegel Collection**

Oostwegel Collection is a Dutch family business with an exceptional collection of hotels and restaurants in South Limburg. The company’s mission is to create inspiring experiences and meaningful luxury, while building a legacy beyond expectations. Oostwegel Collection does this through four pillars: people, location, gastronomy and collection.



Camille Oostwegel has been the Owner and Managing Director of the company since the beginning of 2020. He followed in the footsteps of his father Camille Oostwegel Sr., who in 1980, with great passion and care, started the restoration and repurposing of national monuments. Preservation of heritage and supporting local nature, culture, and the arts are central to this. The company now consists of: Château Neercanne, Château St. Gerlach and Kruisherenhôtel Maastricht. For more information: [www.oostwegelcollection.nl](http://www.oostwegelcollection.nl)

*For questions about existing bookings at Winselerhof, please view our [FAQ page](#) or contact the team via telephone on +31 85 902 9030 or by email at [reservations@oostwegelcollection.nl](mailto:reservations@oostwegelcollection.nl)*